

NOTWATSON'S

kitchen + BAR



The Not Watson's Story...Growing up...my mom loved Watson's Department Store...I mean loved it! It seemed as if every Saturday of my youth was spent rummaging through the bargain-filled caverns of Watson's Department Store on Market Square. We would all pile in the car and wait for the question..."Where are we headed?" We knew it was coming, and as if we had any choice in the matter, our answer was invariably "Not Watson's!" Then we'd all have a good laugh and head straight downtown! Market Square definitely had a different vibe back then, but it was still a great place to gather with family and friends. So...when the building you are sitting in became available and we decided to put a new restaurant in it, the name was pretty much already decided. Call it destiny, a blast from the past, whatever you like...Not Watson's was creating some pretty cool memories long before we opened its doors as Market Square's newest restaurant and watering hole. So why "not"?

EAT DRINK ENJOY



15 Market Square Knoxville, Tennessee

Est. 2014

STARTERS

FRIED GREEN TOMATOES

Fried green tomatoes topped with house made pimento cheese, homemade tomato jam + country ham 14

PHILLY CHEESESTEAK EGG ROLLS

House-made cheesesteak egg rolls served with sweet & spicy chili + mustard sauce 14

PORK BELLY TACOS

Crispy pork belly, cucumber slaw, fresh avocado, sriracha-lime crema, sweet chili sauce 14

FRIED OKRA

Served with homemade spicy remoulade 11

TUNA POKE BOWL

Sushi grade tuna, fresh citrus, cucumber, cilantro, basil, jalapeño + sweet chili sauce, served with pita bread chips 16

SOUTHERN FRIED PICKLES

Deep fried kosher dill pickle spears served with spicy remoulade 11

THE WINGS

10 chicken wings served with your choice of lemon pepper + garlic or chipotle glazed topped with blue cheese crumbles 16

PAN-SEARED SCALLOPS*

Pan seared scallops over cheddar grit cakes with braised greens + roasted red pepper sauce 18

CALAMARI

Tender calamari and cherry peppers lightly fried + served with cherry pepper aioli 15

CORN RIBS

Served with cotija cheese and cilantro lime aioli 12

GREENERY

THE NOT CLASSIC COBB SALAD

Crispy fried chicken over mixed greens with bleu cheese crumbles, Applewood smoked bacon, egg, tomatoes, cucumbers, shredded carrots + avocado ranch dressing 18

FLAT IRON KALE CAESAR*

Grilled flat iron steak, fresh kale, arugula, shaved parmesan, grape tomatoes + sourdough garlic croutons, house-made Caesar dressing 20

ASIAN CHICKEN SALAD

Zesty honey glazed fried chicken breast, fresh cabbage, spinach, carrots, red bell peppers, peanuts + sesame vinaigrette 18

FRESH STRAWBERRY SALAD WITH PAN-SEARED CHICKEN

Field greens, fresh strawberries, fried goat cheese, candied pecans, red onion + poppyseed-lemon vinaigrette 19

SPINACH SALAD WITH GRILLED SALMON*

Warm bacon-mustard vinaigrette, hard boiled egg, Applewood-smoked bacon, red onion + grape tomatoes 19

THE WEDGE

Crisp iceberg wedge, Maytag bleu cheese, Applewood-smoked bacon, candied pecans, tomatoes, red onion, bleu cheese dressing + balsamic reduction 11

HOUSE SALAD

Spring mix, cucumber, grape tomatoes, feta, candied pecans, house-made balsamic vinaigrette 8

THE BURGER SALAD*

Choice of burger on top of a salad with mixed greens, tomatoes, red onion, cucumbers, shredded carrots + choice of dressing 14

ENTREES

NOT YO' MAMA'S CHICKEN + WAFFLES

Southern fried boneless chicken, served with chilled spiced watermelon, a cheddar-cheese waffle + bourbon maple syrup 18

CHIMICHURRI FLAT IRON STEAK*

Choice black Angus flat iron steak, crowned with house-made chimichurri, served with white cheddar mashed potatoes + broccolini 24

MEATLOAF

Bacon wrapped meatloaf with tomato chili glaze + rich onion gravy. Served with white cheddar mashed potatoes + broccolini 21

BRAISED BEEF SHORT RIBS

Served with white cheddar mashed potatoes, grilled asparagus + natural jus 30

THE RIBEYE*

12 Oz. Choice ribeye with bleu cheese compound butter, served with fried redskin potatoes + grilled asparagus 31

SIR WATSON'S FISH + CHIPS

Local craft beer battered Icelandic cod served with lots of fries, house-made coleslaw + tartar sauce 18

PAN SEARED SCALLOPS WITH TOMATOES, BASIL, + BRIE*

Large pan-seared scallops sautéed, served over linguine, tossed with fresh basil, garlic, tomatoes, brie + extra virgin olive oil 28

GRILLED SALMON FILLET + HONEY-MUSTARD SAUCE*

Wild caught salmon with local honey, grain mustard + fresh mint. Served with white cheddar mashed potatoes + grilled asparagus. 25

BLACKENED MAHI-MAHI*

Fresh Mahi-Mahi served over smashed potatoes, braised kale salad with roasted red pepper + tomato beurre blanc 24

CREOLE PASTA

Sautéed shrimp + alligator, blackened chicken, roasted red peppers, caramelized onions + linguine, tossed in Cajun cream sauce 22

SANDWICHES

Served with fresh cut fries (available on a gluten free bun for 1 extra)

MEATLOAF SANDWICH

Smothered in melted Swiss, with pesto mayonnaise + onion gravy on toasted sourdough 17

AHI TUNA SANDWICH*

Sushi grade ahi tuna seared rare + served on an artisan bun with lettuce, tomato, red onion, teriyaki + wasabi mayonnaise 16

VEGETARIAN PORTOBELLO SANDWICH

Marinated, grilled portobello mushroom with melted brie + roasted red pepper, served with leaf lettuce + pesto mayonnaise 15

THE PO' BOYS

Choice of fried gulf shrimp or tender fried alligator (add +3), with fresh spring greens, tomato, dill pickles + spicy remoulade 15

9TH STREET PHILLY

Thin sliced steak, cheese whiz + grilled onions with a side of cherry peppers 16

VEGGIE POWER WRAP

Kale, black beans, avocado, feta, chunky salsa, sour cream + fresh herbs rolled up in a whole wheat tortilla 15

THE BUFFALO CHICKEN SANDWICH

Hand-breaded buffalo chicken, lettuce, tomato, + crispy pickles, topped with chunky bleu cheese dressing 15

BURGERS

Our 1/2lb hand-pattied burgers are always grass-fed, premium black Angus beef. Served on hand made artisan bun from our friends at Ace Baking Company. All served with a side of fresh-cut fries. (Available on a gluten free bun for 1 extra)

THE MARKET CHEESEBURGER*

Aged cheddar cheese, lettuce, tomato, pickles + not sauce 14

CHILI MAC 'N' CHEESE BURGER*

Grilled mac 'n' cheese + chili 16

THE PARISIAN*

Sautéed button mushrooms + melted brie cheese, with lettuce, tomato, + not sauce 15

GOOD MORNING!*

Applewood smoked bacon, American cheese, grilled onions, + a fried egg 16

OLE' SMOKEY*

Applewood smoked bacon, lettuce, tomato, pickles, BBQ sauce, Tillamook aged cheddar cheese + fried onions 16

ULTIMATE BACON CHEESEBURGER*

House made pimento cheese, Applewood-smoked bacon, lettuce, tomato jam + pickles 17

THE PRETTY HOT BURGER*

Roasted jalapeño peppers, habanero mayo, Cajun spices, pepper jack cheese, lettuce, tomato, red onion + pickles 15

SMASH BURGER

Pickles, swiss cheese + bacon jam 16

THE BLEU BURGER*

Maytag bleu cheese, caramelized vidalia onions, fresh arugula 15

ALL ORGANIC TURKEY BURGER

Pepper jack cheese, avocado, lettuce, tomato + not sauce 14

VEGETARIAN BLACK BEAN BURGER

Spicy black bean burger with pepper jack cheese, avocado, lettuce, tomato, red onion + pickles 14

SIDES

FRESH-CUT FRIES OR TOTS 5 | SWEET POTATO FRIES 5 | WHITE CHEDDAR MASH 5

WHITE CHEDDAR + BACON MAC 'N' CHEESE 6 | PAN-SEARED BROCCOLINI 6

GRILLED ASPARAGUS 6 | CRISPY BRUSSEL SPROUTS 6